

Adrian Gordon

SENIOR VIDEO EDITOR & CONTENT MAKER

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An accomplished storyteller and Video Editor with an extensive track record shaping prime-time factual and entertainment content for major global broadcasters and streaming platforms. A 'maker at heart, bridging the gap between high-end broadcast craft and platform-native social speed.

Expert in narrative-driven film making, self-shooting, and leveraging a sophisticated technical stack—including Adobe Premiere, DaVinci Resolve, and AI-assisted workflows—for rapid, cinematic delivery.

Key Skills & Expertise

- **Lead Video Editor** — Expert in Adobe Premiere Pro, FCPX, Avid Media Composer, and DaVinci Resolve.
- **Storytelling & Narrative Development** — Structuring engaging and impactful stories. Shaping compelling stories for documentaries, podcasts, and brand campaigns.
- **Social-First Production**: Specialist in high-speed, high-impact content using CapCut and AI efficiency tools.
- **Narrative Development — End-to-End Delivery** — From interpreting briefs and self-shooting to final colour grade and audio mix.
- **Creative Problem-Solving**: — Addressing editorial challenges with innovative solutions.
- **Technical Stack** — Topaz AI (Stabilisation/Clarity), FCPX (Audio cleanup), Adobe Lightroom, and Sony ecosystem.
- **Mentorship & Training** — Teaching producers and directors to enhance their skills.
- **Sound Design** — Feature film standard sound landscape.
- **Graphics** — Ability to place and time onscreen text overlays accordingly.
- **Social Media Retention** — The architect of engaging and sustained content based on analytics.

Cutting Mustard (Adrian Gordon Freelance Sole Trader)

YouTube Credits (Jan 2020–Present)

- Delivered video edits from brief to rough cut and final export while working independently with clients and remote collaborators.
- Managed briefs, feedback and revisions independently with clients and remote collaborators, delivering edits to agreed deadlines.

Clients

- Joe Allen New York Bar & Brasserie — Covent Garden, London
- The Woodman Public House — Highgate, London
- Mac Attram Business Mogul
- Loolaa & Goo Bridal Wear — Lee, London
- Liaised with MDs and General Managers to interpret briefs
- Organised shoots and logistics while ensuring Health & Safety compliance
- Filmed discreetly to protect patrons' identities.

Career highlights & landmark credits

Collaborated with BBC, Channel 4, ITV, Netflix, National Geographic, MTV, and Sky, producing high– quality factual and entertainment programming. Selected credits include:

Edited 2024 broadcasts:

BlinkFilms UK / Channel 5

Ben Fogle: China

1hr Off–line travel documentary

Edited 2023 broadcasts:

Rob & Rylan Arts Segment 1hr Off–line for BBC Arts

Celebrity Cooking Show – Ch4 Off–line for factual entertainment series. Lead video editor for competition reality show finale

Edited 2022 broadcasts:

MTV's True Life UK documentary 1hr Off–line for celebrity documentary series;

Voices From The Frontline: Ukraine 1hr Offline for wartime documentary about the first 30 days of war.

DNA Journeys Alison Hammond & Kate Garraway ITV Off–line celebrity documentary series

Edited 2021 broadcasts:

Too Hot To Handle: reality series for Netflix

The World's Greatest Train Journeys: East to West Europe Ch5 1hr Off-line travel documentary

Edited 2020 broadcasts:

Gordon, Gino & Fred's Ultimate Road Trip 1hr Off-line Cooking documentary— BAFTA Nomination,
Winner of TV Choice Award

Notable career successes

Temptation Island (UK) — International Emmy nomination

Danniella Westbrook: My Nose and Me (Channel 4) — BAFTA nomination

Superhuman: The World's Smallest — Winner of the Golden Panda Award for Best Anthropology

Documentary (China,2009)

Weddings From Hell (ITV1) — 9 million viewers on a Wednesday night prime-time slot

Ramsay's Boiling Point (Channel 4): First video editor to bring Gordon Ramsay to the screen, establishing

the visual style for his early television career.

Collaborated with Sacha Baron Cohen on the development of 'Street Boy,' later evolving into Ali G

Education & Training

Ravensbourne University

BTEC HND in Television Programme Operations

Vice President, Student Union

Training Delivered masterclasses for DV Talent on advanced editing techniques.

Experienced in coaching junior editors and post-production teams.